

S A R A H N J O H N S O N

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PROFILE

Creative storyteller with excellent communication and presentation skills, with a focus in all things media, literature, and pop culture. Dedicated hard-worker, grammar expert, and a detail-oriented team leader and player. Now seeking to contribute my writing and personable skills to an entertainment or media company.

EDUCATION

University of South Carolina (2016)

Bachelor of Arts Cum Laude; 3.5 cumulative GPA
Major: English with a concentration in Creative Writing
Minor: Film and Media Studies

University of Westminster, London, UK (2015)

ISA Study Abroad Program – 5 Months

SKILLS

- Microsoft Office (Word, Excel, PP)
- WordPress, Keynote, & Scrivener
- SEO, HTML, Google Analytics
- AP, MLA, & Chicago (16th edition) Style
- Internet & Database Research
- Spanish Limited Working Proficiency
- All Social Media Platforms
- Copywriting & Copyediting
- Proofreading & Transcribing
- Adobe Suite (Photoshop)
- Mac & PC Windows
- 100 WPM

EXPERIENCE

One Firefly, Content Writer – Remote

August 2017 – Present

Writes daily 500+ word blog articles about smart home automation and control systems for client websites; Produces corresponding newsletters and social media posts for their Facebook and Instagram accounts; Creates monthly Facebook Ads that specifically target industry consumers; Works on various SEO projects, taking client's key phrases and geo-tags and writing webpage titles, meta descriptions, and on-page SEO copy for the websites

Group SJR, Editorial Internship – New York, NY

Sept – Nov 2016

Wrote articles for client websites, such as FTI Journal, Free Enterprise, and H+K Strategies; Produced social copy for GE Vice Chair Beth Comstock; Managed "GE_Reports" Twitter; Helped create multiple campaign concepts and rebrand companies' creative tone through consumer research; Copyedited Target internal newsletters; Conducted audit for Target website; Completed majority of Capital Ideas' content migration to WordPress

Best of Walt Disney World, Editorial Assistant – Remote*July 2017 – Present*

Writes long-form articles for established blog, bestofwdw.com; Proofreads and copyedits editorial interns' articles before publication; Blog showcases helpful tips and advice for visitors to any Disney parks; Special writing topic on "Magic Kingdom"

Monologue Blogger, Writing Internship – New York, NY*Aug – Sept 2016*

Contributing writer; Pitched, reported, and wrote daily articles with an hour's deadline, for company's digital media publication on their website, monologueblogger.com; Articles pertained to digital media news, with a focus on entertainment, social media, and pop culture

VOLUNTEER**Gamma Phi Beta, New Member Educator (2014)**

Elected to lead, plan, and organize Bid Days, Big/Little Reveals, New Member Retreat; Maintained budget for entire New Member Education department; Oversaw and delegated to a team of 15+; Scheduled and taught weekly protocol and ritual classes of 100+ members; Coordinated Big/Little pairs, requests, and gift-giving on a weekly basis; Required proactive action-taking and problem-solving

USC Dance Marathon, Morale Captain (2013-14)

Selected via submitting Video Application; Promoted, organized, and led school's 24-hour Dance Marathon (USCDM) of 200+ participants, and stood the entire time; Created and taught 15-min line dance to USCDM participants; Resulted in successfully raising \$318, 649 for Children's Miracle Network at Palmetto Health Children's Hospital of South Carolina

"Girls On The Run" Gamma Phi Beta Philanthropy (2012-16)

Planned, promoted, and participated in various, annual fundraiser and charity events for sorority philanthropy, i.e. "Crescent Classic" 5k, "Moon Ball" tournament; Created "tutus" and posters for community chapter

ACHIEVEMENTS

- Dean's List (2013-16)
- Mary A. Bingham Founder's Award – Gamma Phi Beta (2016)
- Gamma Phi Beta Senior of the Week (2016)
- Sigma Alpha Lambda Honor Society (2014-16)
- Gamma Phi Beta Sister of the Week (2013 & 2014)
- Figment.com & James Patterson Short Story Contest Finalist (2012)